



Coconino Coalition for Children & Youth

CONNECT. INSPIRE. ENGAGE. ACT

SYSTEM CHANGE SYMPOSIUM



How do we come together for true change?
How do we address root cause issues and create
positive outcomes, health, and thriving for all?

**WHAT IS SYSTEM
CHANGE?**

WHY DO WE NEED IT?

**HOW DO WE MAKE IT
HAPPEN?**

**Choose October 22nd
or October 23, 2024**

Virtual Community Experience
9am to 3pm (Arizona Time)

↓ **EVENT
DETAILS**

PRESENTERS AND TOPICS



THOUGHT LEADERS

Expertise, Compassion, Skill, Changemakers

KEVIN CAMPBELL AND ELIZABETH WENDEL, CO-FOUNDERS PALE BLUE

Pale Blue works at the intersection of equity, economics, and the environment: the foundations of human health, flourishing, and justice.



Kevin Campbell is an American Child Protection, Children's Mental Health, and Health Care Innovator and the Co-founder and CEO of Pale Blue. Kevin developed Family Finding™ and Family Seeing™, a set of strategies now utilized throughout North America, Australia, and Western Europe to convene, catalyze, and facilitate families, communities, and governments in their work to respond to the problems that most affect our lives and futures. Kevin redefines holistic health beyond traditional medical settings, emphasizing community and family well-being. His strategies have influenced major health plans in the U.S., improving healthcare access and quality for millions. Kevin's impactful work led to including Family Finding™ in several U.S. federal laws, significantly changing the idea of child and family well-being in the US and around the globe.



Elizabeth Wendel, MSW, LSW, is the president and co-founder of Pale Blue, a collaborative organization that seeks to disseminate learning and participatory methods at the intersection of the three e's: Equality, Economics, and the Environment. These e's are the foundation of human health, flourishing, and justice. She is an accomplished expert and author in Family Finding™ and Family Seeing™. Her work began in Philadelphia, where she established the Family Finding program and provided services to over 10,000 young people, connecting them with over 26,000 supportive kinship and relational connections. She dedicates her career to justice alongside young people, parents, and families and is privileged to work alongside communities and organizations around the globe.

Kevin and Elizabeth's 2-part midday presentation will help us understand the human toll and outcomes of our current systems and give us practical ideas for making change now.





IYA AFFO, FOUNDER HEAL HISTORICAL TRAUMA



Iya Affo is a Culturalist and Historical Trauma Expert. She earned Western Certification as a Trauma Specialist and is a descendant of a long line of traditional healers from Benin Republic, West Africa. Iya has visited more than 30 countries around the world. Iya strives to cultivate love and inclusivity in hopes of facilitating the decolonization and subsequent healing of indigenous people. She advocates for the harmonization of Traditional Medicine and Western Medicine to facilitate holistic healing.

Ms. Affo sets our foundation to understand the impact of historical trauma. Her examples, stories and studied approach of system inequities, ensures a full view of this topic.

DR. SANDRA SOLANO, MD, MS, FOUNDER INTEGRO



Dr. Sandra Solano, MD, MS, originally from Bogota, Colombia, is a healthcare professional with 30 years of experience as a healthcare executive and consultant. She practices in New Albany, Ohio, where she promotes integrative health and wellness, merging her extensive background in public health with holistic approaches to empower individuals, teams, and organizations to manage stress, conflict, and challenges through emotional self-regulation. As a certified HeartMath™ master trainer, Dr. Solano has coached and trained new trainers for Fortune 500 companies and some of the largest healthcare systems in the United States.

Change can challenge us, and Dr. Solano will share proven HeartMath™ techniques that not only support us as individuals, but our teams, organizations and community.

Additional Speakers and Topics

Flagstaff Mayor, *Becky Daggett*

Special Community Message

David Martinez III (Vitalyst Health Foundation)

What is System Change?

Andrea Meronuck (NFHC) & Pearl Santillan (FTF)

A Look at Mental Models.

Virginia Watahomigie (Coconino Coalition for Children & Youth)

Host and the *Reimagine Community Project*

Register Below



Join Us for Change!!



Coconino Coalition for
Children & Youth
CONNECT. INSPIRE. ENGAGE. ACT.

Registration
Pick a Day
(both days have
the same content
and speakers)



October 22, 2024

Register at this link or use
the QR code below.

9am-3pm, Zoom

October 23, 2024

Register at this link or use
the QR code below.

9am-3pm, Zoom

No cost for those who live or work in Coconino
County. All others, full day only \$20!!



CHANCE TO WIN

RAFFLE PRIZES
RAFFLE PRIZES
RAFFLE PRIZES
RAFFLE PRIZES



Thank you for your
Funding Support!!



A CATALYST FOR COMMUNITY HEALTH

Proud to Partner with you for System Change!!

